



CAIA SKILL SET SEMINAR: SALES IN A NEW ERA

June 4-5, 2018

SALES IN A NEW ERA

June 4-5, 2018
Great Wolf Lodge, Garden Grove, CA
www.greatwolf.com

Seminar Schedule:
Monday, June 4 (8am-5pm); Tuesday, June 5 (8am-Noon)

Invest in your sales team's success with this 2-day seminar, led by a professional sales training team of Xerox. Selling in today's world is more challenging than ever. Sales tactics of the past aren't as effective, and expectations are higher for sales professionals when they engage with potential or existing clients. This renowned interactive workshop will cover Sales Strategy, Removing Fear from Prospecting, Mastering the Sales Process, and Protecting your Investment. Improve your sales performance, stand out from the competition, and see measurable results. Space is limited, so sign up early.

The Great Wolf Lodge (www.greatwolf.com) is an all-suite hotel and one of Anaheim/Disneyland area's newest resorts. A limited number of reduced rate suites are available to seminar attendees. **To reserve a room, call 866-929-9653 and mention CAIA, code #1806CAIA.** The reduced rate is valid for 3 days pre- and post- seminar for those who'd like to bring their families to this great resort! **Deadline for room reservations is May 14 or until our block fills.** Book early!

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SEMINAR REGISTRATION IS LIMITED SO REGISTER EARLY
\$350/person for CAIA members; \$425/person for non-members

Company: _____ Primary Contact: _____

Telephone: _____ Email: _____

CAIA members: Please register #_____ for the Sales in a New Era Seminar @ \$350/person Total \$_____

Non-members: Please register #_____ for the Sales in a New Era Seminar @ \$425/person Total \$_____

Please list attendees' names/emails (please attach a separate sheet for additional registrations):

1. _____ 2. _____
3. _____ 4. _____
5. _____ 6. _____

Payment: Check enclosed payable to CAIA
 Charge credit card
 Visa Mastercard Discover American Express

Card # _____ Expiration Date: _____ Security Code: _____

Signature: _____ Billing Zip Code: _____

Return form by email to jane@agamsi.com or mail/fax to CAIA, 1521 I Street, Sacramento, CA 95814; Fax to (916) 446-1063

**SPACE IS LIMITED. PLEASE REGISTER EARLY. Cancel by May 29 for a refund (NO refunds after May 29).
Questions? Call Jane at (916) 206-7186**